

Design and Print Procurement Framework

Well-being Impact Assessment Report


This report summarises the likely impact of the proposal on the social, economic, environmental and cultural well-being of Denbighshire, Wales and the world.

Assessment Number:	912
Brief description:	A replacement for the current DCC/ FCC design and print procurement framework
Date Completed:	11/03/2021 10:12:31 Version: 1
Completed by:	Sian Owen
Responsible Service:	Customers, Communications & Marketing
Localities affected by the proposal:	Whole County,
Who will be affected by the proposal?	Current and potential suppliers to the council Teams who procure design and print services for the council Flintshire County Council who are our partners in this framework
Was this impact assessment completed as a group?	Yes

IMPACT ASSESSMENT SUMMARY AND CONCLUSION

Before we look in detail at the contribution and impact of the proposal, it is important to consider how the proposal is applying the sustainable development principle. This means that we must act "in a manner which seeks to ensure that the needs of the present are met without compromising the ability of future generations to meet their own needs."

Score for the sustainability of the approach


 (3 out of 4 stars) Actual score : 26 / 36.

Summary for each Sustainable Development principle

Long term	This project has already been in existence for a number of years and has worked well. Therefore we believe this a an effective long term approach
Prevention	Through the active consideration and management of the most appropriate use of design and print, we will avoid the use of unnecessary printed materials.
Integration	The project is an enabler for other projects in the council so has a limited impact on development
Collaboration	The existing framework is already in operation, has already generated savings and is a good example of cross LA working as the partnership has worked really well. the project has also developed good working relationships across teams within the council to ensure consistency, quality and the good use of resources
Involvement	This is a purchasing framework, with commercial impacts on existing and future suppliers and impacts on Flintshire County Council. FCC will also be taking this through their Council processes. This project has also been developed together with our internal partners

Summary of impact

Well-being Goals

A prosperous Denbighshire	Positive
A resilient Denbighshire	Neutral
A healthier Denbighshire	Neutral
A more equal Denbighshire	Positive
A Denbighshire of cohesive communities	Neutral
A Denbighshire of vibrant culture and thriving Welsh language	Positive
A globally responsible Denbighshire	Positive



Main conclusions

This project encourages best practice in a number of the well-being goal areas, and has no negative impacts. We can demonstrate this through the effective application of the framework with Flintshire CC over recent years. We have evidence of good practice back this up

Evidence to support the Well-being Impact Assessment

We have consulted published research or guides that inform us about the likely impact of the

proposal

We have involved an expert / consulted a group who represent those who may affected by the proposal

We have engaged with people who will be affected by the proposal

THE LIKELY IMPACT ON DENBIGHSHIRE, WALES AND THE WORLD

A prosperous Denbighshire

Overall Impact	Positive
Justification for impact	By using a framework the corporate teams in DCC and FCC can assure that the correct mechanism of communications is used and all aspects are considered early on. The use of prompts to encourage local businesses to join the framework will also impact on the prosperity of the council
Further actions required	N/A

Positive impacts identified:

A low carbon society	Encouraging services to consider other alternatives before print and also to consider recycled materials
Quality communications, infrastructure and transport	The project is designed to improve the quality and consistency of our communications materials
Economic development	Local businesses are encouraged to join the framework in a dynamic process
Quality skills for the long term	Local businesses are encouraged and find it easy to join the framework. This will encourage the creation of quality jobs in this sector
Quality jobs for the long term	Local businesses are encouraged and find it easy to join the framework. This will encourage the creation of quality jobs in this sector
Childcare	N/A

Negative impacts identified:

A low carbon society	N/A
Quality communications, infrastructure and transport	N/A
Economic development	N/A
Quality skills for the long term	N/A
Quality jobs for the long term	N/A
Childcare	N/A

A resilient Denbighshire

Overall Impact	Neutral
Justification for impact	As this project does not have physical impact on the environment the impact is minimal.
Further actions required	N/A

Positive impacts identified:

Biodiversity and the natural environment	N/A
Biodiversity in the built environment	N/A
Reducing waste, reusing and recycling	Better quality of communications materials, and the selection of the right communications channels will reduce the likelihood of the wasted production of printed materials
Reduced energy/fuel consumption	N/A
People's awareness of the environment and biodiversity	N/A
Flood risk management	N/A

Negative impacts identified:

Biodiversity and the natural environment	N/A
Biodiversity in the built environment	N/A
Reducing waste, reusing and recycling	N/A
Reduced energy/fuel consumption	N/A
People's awareness of the environment and biodiversity	N/A
Flood risk management	N/A

A healthier Denbighshire

Overall Impact	Neutral
Justification for impact	This project is an enabler for other projects within the councils to achieve the healthier Denbighshire goals
Further actions required	N/A

Positive impacts identified:

A social and physical environment that encourage and support health and well-being	N/A
Access to good quality, healthy food	N/A
People's emotional and mental well-being	N/A
Access to healthcare	N/A

Participation in leisure opportunities	N/A
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Negative impacts identified:

A social and physical environment that encourage and support health and well-being	N/A
Access to good quality, healthy food	N/A
People's emotional and mental well-being	N/A
Access to healthcare	N/A
Participation in leisure opportunities	N/A

A more equal Denbighshire

Overall Impact	Positive
Justification for impact	This project will ensure that effective design and print contributes positively to getting messages to all communities equally
Further actions required	N/A

Positive impacts identified:

Improving the well-being of people with protected characteristics. The nine protected characteristics are: age; disability; gender reassignment; marriage or civil partnership; pregnancy and maternity; race; religion or belief; sex; and sexual orientation	N/A
People who suffer discrimination or disadvantage	N/A
People affected by socio-economic disadvantage and unequal outcomes	Good quality printed materials can be used to reach those who have little or no access to digital forms of communication
Areas affected by socio-economic disadvantage	Good quality printed materials can be used to reach those who have little or no access to digital forms of communication

Negative impacts identified:

Improving the well-being of people with protected characteristics. The nine protected characteristics are: age; disability; gender reassignment; marriage or civil partnership; pregnancy and maternity; race; religion or belief; sex; and sexual orientation	N/A
People who suffer discrimination or disadvantage	N/A
People affected by socio-economic disadvantage and unequal outcomes	N/A
Areas affected by socio-economic disadvantage	N/A

A Denbighshire of cohesive communities

Overall Impact	Neutral
Justification for impact	This project is an enabler for other projects within the council to achieve the cohesive communities goals. the effective use of communications materials will support these projects
Further actions required	N/A

Positive impacts identified:

Safe communities and individuals	N/A
Community participation and resilience	N/A
The attractiveness of the area	N/A
Connected communities	N/A
Rural resilience	N/A

Negative impacts identified:

Safe communities and individuals	N/A
Community participation and resilience	N/A

The attractiveness of the area	N/A
Connected communities	N/A
Rural resilience	N/A

A Denbighshire of vibrant culture and thriving Welsh language

Overall Impact	Positive
Justification for impact	The process proposed will automatically ensure that all design and print materials take into consideration the duties place on us by the Welsh Language standards and will encourage best practice in this area.
Further actions required	N/A

Positive impacts identified:

People using Welsh	All materials procured through the framework in Denbighshire will be checked for compliance with the Welsh Language standards as part of the process
Promoting the Welsh language	N/A
Culture and heritage	N/A

Negative impacts identified:

People using Welsh	N/A
Promoting the Welsh language	N/A
Culture and heritage	N/A

A globally responsible Denbighshire

Overall Impact	Positive
Justification for impact	All of the suppliers are local to the UK but the majority are within Wales, and some within Denbighshire.
Further actions required	N/A

Positive impacts identified:

Local, national, international supply chains	By encouraging and supporting local businesses to join the framework
Human rights	N/A
Broader service provision in the local area or the region	By encouraging and supporting local businesses to join the framework
Reducing climate change	N/A

Negative impacts identified:

Local, national, international supply chains	N/A
Human rights	N/A
Broader service provision in the local area or the region	N/A
Reducing climate change	N/A